

# PROFILE

CREATIVE DESIGN | PRINT | BRANDED MATERIAL | NEW MEDIA

pinkfoot

## CREATIVEFREEDOM

PinkFoot Consult Limited is a Kenyan creative design and production company. We have been successful at creating visual communication material with impact and effective results for individuals, small businesses, corporate organizations, NGOs and Government institutions. We have a team of competent professionals who will hit the road running to ensure we deliver to your expectations.



# WHAT WE DO?

- **Identity Design**

Logos, Stationery, Profiles, CDs/DVDs, Letterheads, Business cards.

- **Advertising**

Posters, Banners, Stickers, Press ads, Photography, Flyers, Online banners

- **Promotional**

T-shirts, Teardrops, Caps, Mugs, Buntings, Street banners, Umbrellas

- **Publications**

Pamphlets, Newsletters, Magazines, E-books, Annual reports, E-newsletters

- **Brand Development**

Corporate ID, Brand manuals, Multimedia, Audio visual, Brand training

- **New Media**

Web design, Animation, Flash presentations, Social media branding

## Our Clients

NAME OF CLIENT	YEAR	PROJECT	DETAILS
National Committee and Secretariat [M.I.C.E Kenya]	2010	Corporate Design	Various Logo and other corporate identity, brochures, booklets, guidebook, business cards, Folders, Min-CD, strategic plan
Kenyatta International Convention Centre [K.I.C.C]	2008	Corporate Design	Posters, press adverts, email signature, banners, various bid documents, annual reports, Service Charter, Board Manuals KICC View tower and Helipad pamphlet, marketing fliers, CD flash presentation, wall clocks, Polo shirts, rate cards, outdoor branding, Christmas cards, Branded mugs, Exhibition Manual, Branded Carrier bags, Branded Umbrellas, professional Photography
Ministry of Tourism	2011	Corporate Design	Publishing of Strategic Plans for: MICE Tourism publication Sports Tourism publication Culture Publication
Kenya Safari Lodges and Hotels [KSLH]	2011	Corporate Design	Design and printing of various visual communication material including brochures, Strategic Plan, Marketing CDs, press adverts among others
Institute of Quantity Surveyors of Kenya [IQSK]	2011/2012	Corporate Design	Editing, advertising and production of quarterly newsletter, photography.
University of Nairobi	2007	Corporate Design	Publication of Annual Reports, Quarterly Newsletter, brochures for various colleges and schools and faculties, Strategic plan, service Charter, among others
KWAL	2010	Corporate Design	Publication of Annual Reports, Quarterly Newsletter, brochures for various colleges and schools and faculties, Strategic plan, service Charter, among others
The Judiciary	2011/2012	Corporate Design	Preparation of the Rapid Results Initiative Framework and publication of the Strategic Plan, Banners, Brochures, CD branding, Nametags, Printing Certificates, Design of JTI magazine cover
SITE Enterprise	2010	Corporate Design	Brochures, banners, stationer, calendars, Mine signboards and info-charts, advertisements
International Organization for Migration [IOM]	2012	Corporate Design	Photography, documentary (video), report book for a Japanese funded project in Kakuma, Dadaab, Garissa and Kapenguria. Posters, health infor-charts for migrants

## Our Clients

NAME OF CLIENT	YEAR	PROJECT	DETAILS
Women Empowerment League [WEL]	2013	Identity Design	Peace campaign during the 2013 General Election; design of campaign identity, letterheads, flyers, brochures, banners, T-shirts, wrist bands, social media management, posters, placards, banners
Kenya School of Monetary Studies [KSMS]	20..	Corporate Design	Design of School Profile, banners, brochures and fliers
WWF Eastern and Southern Africa Programme Office	2013	Corporate Design	Design and printing of various visual communication material including brochures, Strategic Plan, Marketing CDs, press adverts among others
Picha Mtaani Initiative	2011/2012	Advertising	Corporate ID, Posters, Fliers, Placards, CD branding, booklets, Brochures, Press ads, Banners, T-shirts
Proactive Media	2011	Corporate Design	Design for publication of Pepeta Quarterly magazine, Company profile, logos
Wambola and Company Advocates		Identity Design	Design and Printing of letterheads, business cards, complimentary slips
Daystar University	2013/2014	Graduation Coverage	Graduation Coverage- Photography and Videography.
Kenya School of Law	2012	Corporate Design	Design and printing of Judiciary of South Sudan Report
The Standard Group Ltd	2012	Identity Design	Design and printing of Banners, Flags, Buntings and Coasters
Kenya Photographers Association [KPA]	2013	Identity Design	Branding of T-shirts, Design and printing of Membership ID cards

## LOGO DESIGN



# CORPORATE IDENTITY

Letterheads, Business Cards, Complimentary slips

## Timisha Marketing Stationery



## Skimz Marketing Stationery



# CORPORATE IDENTITY

Letterheads, Business Cards, Complimentary slips

## Maddada Marketing Stationery



## North Harbor Marketing Stationery





# CORPORATE IDENTITY

Letterheads, Business Cards, Complimentary slips

## Pepeo Consulting Stationery



## Healthix Stationery



# CORPORATE IDENTITY

Letterheads, Business Cards, Complimentary slips

## KICC Stationery

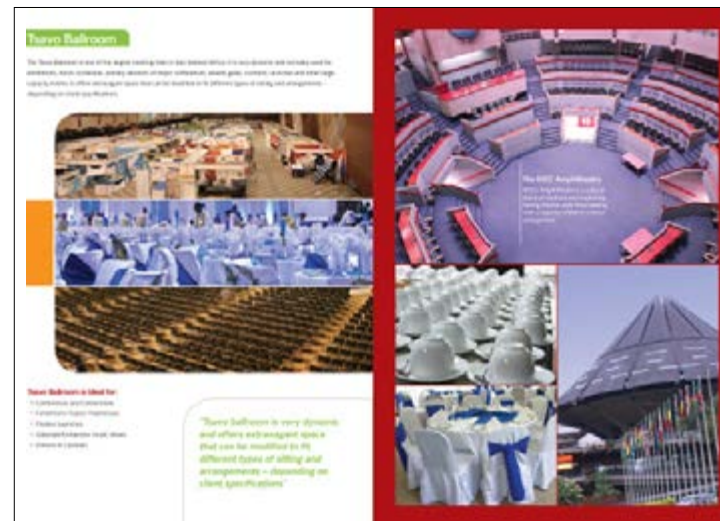
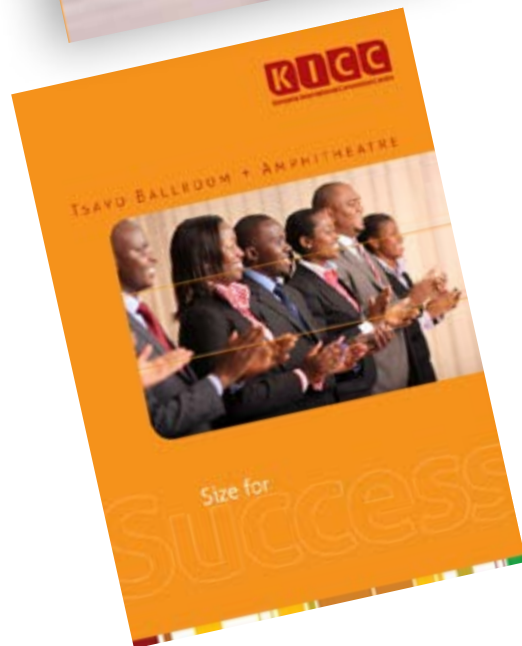


## Skimz Marketing Stationery



# BROCHURES/FLYERS

## KICC Brochure



# BROCHURES/FLYERS

## PAWA 254 Brochure

HANGEACH...  
VESOCIETYPEOPLEARTMUSIC  
MAGESPICTURESSTREETSARTIS  
ROPHILANTHROPYHONESTFIL  
RMCHANGEPOLITICSSOCIETY  
ENDERARTIVISTACTIVISTYOU  
NYAMUSICGRAFFITIARTISTGI  
RCESCHANGESOCIALHONES  
EMENTARRANGEFORUMWOR  
OUTHMUSICFUTUREFOCUSOU  
ATESPOKENWORDIMAGINERE  
EATIVITYAMBITIONJOURNALIS  
LMVIDEO MUSICSTARSVULTUR  
:REATIVEINNOVATIONCOLOU  
MAISHAPARTNERSDANCEYO  
LEOEVENTSVIJANAATTENDN  
WITTERFACEBOOK **PAWA254** KE  
SOCIALCHANGEAMBITIONN  
CTORSNAIROBIHUBCOMMITI  
ITCOLOURSWRITERSSPRAYDR  
VELOPARTRISINGTECHNOLO  
WERPROGRAMWORDSMAG

**ARTIVISM  
FOR  
SOCIAL IMPACT**

DEPLOYING ART TO SECURE THE LIVELIHOODS OF ARTISTS  
AND THEIR COMMUNITIES AND TO SPIUR  
POSITIVE SOCIAL CHANGE IN KENYA

**COMMUNITY**

A principal goal of Pawa254's mission has been to make the creative and  
arts sectors accessible to persons of the grassroots level. Pawa254 has  
engaged more than 10,000 youths since its inception. The two have  
achieved this through training sessions and diverse outreach programs. Programs  
and events offered by Pawa254 include: "UP The Hub" an open hub  
for debates and discussions, Pawa254 film forum, monthly library and music  
forum with a focus on photography, journalism etc.

In order to become a sustainable Pawa254 offers a range of regular market  
program, the Pawa254 Hub. Some of the regular market program  
services for creative entrepreneurs and event venues.

Headlines a community of interested and active professionals, who meet  
and work with us in a variety of settings. Community membership is  
free and anyone is welcome to attend events, workshops and seminars.






**innovation&creativity**

Headlines a Pawa254 online social network through which innovative  
professionals in an diverse urban, have shared their creative genius to  
foster social change. Among the creative who collaborate in the  
dynamic space are photographers, graphic artists, journalists, musicians,  
and poets. Regularly, networking sessions are held, both to make their  
contribution in the informal economy and to secure membership from  
the experts. The end result of the Pawa254 collaborative efforts work  
has it in reaching a # who searching empty, vast of opportunities could  
emerge. The Pawa254 Hub forum, train, and education creative and  
community driven projects for social change across Kenya. It is the best of  
it kind in Africa.

**PAWA254 has recruited and trained some of Kenya's top professionals**

- Creative artists
- Film makers
- Poets
- Journalists
- Musicians
- Activists

**The PWA254 hub forum,  
forums, and webinars create  
projects for social change  
across Kenya. It is the best of  
its kind in Africa.**



**THE FUTURE**

The future needs the top players for the next five years including the  
following:

- Creating an Arts and Culture Research map
- Expanding the Arts and Culture Program - being #1 in Africa, Europe and across the country
- Donating for facilities and equipment - to better suit the needs of all  
cities.

**COMING SOON**



**ARTIVISM  
FOR  
SOCIAL IMPACT**

DEPLOYING ART TO SECURE THE LIVELIHOODS OF ARTISTS  
AND THEIR COMMUNITIES AND TO SPIUR  
POSITIVE SOCIAL CHANGE IN KENYA.

**PAWA254**

**PAWA254**  
PO Box 70468 - 00102 | Nairobi, Kenya  
Telephone: +254 714 524 407  
Email: info@pawak254.org  
Website: www.pawak254.org

**PAWA254**  
Office Address: #1000  
Off: 1000 - Nairobi - Kenya | Nairobi - Kenya  
Nairobi, Kenya



# BROCHURES/FLYERS

## GEMINIA Life Insurance Brochure



### Genstar Gold

- A multi benefit policy that caters for every aspect of investment while providing the insured with an umbrella of financial protection.
- 100% Guaranteed Sum Assured payable on death whenever it may occur
- 100% Guaranteed maturity benefit
- 100% Guaranteed equal payouts commencing 3 years before maturity
- 100% Additional benefit for accidental death during the policy term.
- 100% Additional benefit for critical illness contracted during the policy term.
- Payment plan and mode that suits insured
- Future premiums waived on permanent total disablement
- After the 1st three years, the insured may approach Geminia for a policy loan, the subject which to be advised by the Company.
- Policy can also be used as collateral for a loan from financial institutions.
- Can pay premiums by in-spec, credit money from comfort of the home.
- All Proceeds are entirely Tax Free.

### Bima Yangi

- Provides the insured with security, protection and real investment income.
- Has a flexible option where two policies can be taken on life of both spouses, as they complement each other.
- No medical requirement needed while taking this policy.
- Upon maturity Kobo 100,000+ PLUS all the Bonus account, become available. The expected maturity value may be in excess of Kobo 1,40,000+.
- Upon Death of Life Assured Kobo 100,000+ plus all the accrued bonuses paid to the beneficiary.
- In case of death due to accident, the benefit payable is Kobo 200,000+ plus accrued Bonuses.
- Upon death of Spouse Kobo 20,000+ paid out towards the funeral expense.
- Premiums payable is waived after three years subject to terms and conditions.
- Soft loan facility after 3 years premium payment through Geminia (to be advised by the company).
- The client can use the policy as a collateral security after 3 years for the purpose of taking loan from financial institutions.

### Geminia Term Assurance (Mortgage Protection) Policy

- Under this plan, Geminia promises to pay the loan Assured under the following systems:
  - Full sum Assured at inception, on the death of the life assured or
  - Outstanding balance due at time of death of the life assured (Rebating term).
- The payments are made either to the
  - Beneficiary
  - Family or Estate of the Assured.
- If the life assured survives the period, the contract expires and no amount is payable thereafter.

#### Key Uses and premiums:

- Covers employees engaged in key positions in key projects.
- Protects a mortgage against loan granted by a bank / financial institution.
- Provides large amount of protection of a family.
- The policy does not participate in profits.
- Since the risk covered is only that of death, the premiums are minimal.

### Mortgage Plus

- Provides mortgage protection up to terms of loan and beyond.
- Provides the cover on mortgage up to age 80.
- Family continues to enjoy the benefits on property free from debts.
- Mortgage stops life cover even after loan repayment of very low premiums.

# BROCHURES/FLYERS

## AMEX Brochure

# AFRICA MICE EXPO

## Nairobi 2016

23<sup>rd</sup>-25<sup>th</sup> March, 2016 | Venue: KICC



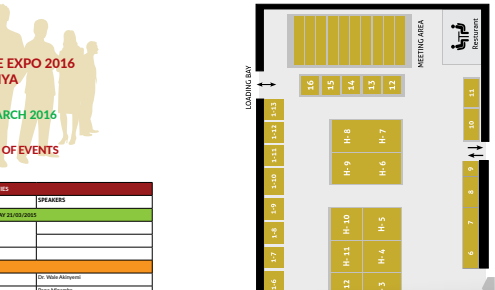
## What is Africa MICE Expo?

Africa M.I.C.E Expo-Nairobi is a one stop shop that provides you with venue solutions & support services for meetings, incentive, conference and exhibition at the touch of a button. A.M.E.X has enlisted service providers for your convenience. These are trusted established professional service providers working towards your tailored needs. For the perfect venue for your association, congress, or corporate marketing, look no further than Africa M.I.C.E Expo-Nairobi comprehensive directory which has top conference venues, including a range of award winning purpose built centres.

### Program for Africa M.I.C.E Expo and Conference



TIME	SOPIC (ACTIVITY)	SPEAKERS
<b>DAY 1 - WEDNESDAY 23/03/2016</b>		
10:00am - 10:30am	Registration	
10:30am - 11:00am	Networking and Entertainment	
11:00am - 11:30am	Tour of Exhibition stands by Chief Guest	
<b>OPENING CEREMONY</b>		
11:30am - 12:00pm	Climate writing	Dr. Wako Akinyemi
	Climate writing	James Mutiso
	Welcome Remarks	Mr. Joel Nyeri, AG, MCKICC
	Remarks	Christina Nandi, PI, Ministry of Tourism
	Key Note Address	Mr. Njogu Babu, CE, Ministry of Tourism
<b>DAY 2 - THURSDAY</b>		
12:00pm - 12:30pm	Stand 1: Show of Convention Bureau and Conference Organisers	
12:30pm - 12:45pm	Stand 2: Show of Africa M.I.C.E Exhibitors	
12:45pm - 1:15pm	Stand 3: Building a strong M.I.C.E industry	
1:15pm - 1:30pm	COCKTAIL	
<b>DAY 3 - FRIDAY</b>		
9:00am - 10:30am	Stand 4: Promotion of Incentives Tour	
10:30am - 11:00pm	MEETING BREAK	
11:00am - 12:30pm	Stand 5: Technology trends in Events - 2016	



**JAM SAMYN**  
C.E.O. Director General, Southern Africa Development Corporation (SADC) Secretariat  
Mr. Samyn is a highly experienced professional in the field of international trade and investment promotion. He has been instrumental in the development of the SADC Secretariat and has led numerous trade missions to various countries. He is currently the Director General of the SADC Secretariat, based in Harare, Zimbabwe.

**LASKER JAFFER FESAL**  
M.I.C.E. Executive at K.I.C.C.  
Lasker Jaffer Fesal is a highly experienced professional in the field of international trade and investment promotion. He has been instrumental in the development of the KICC and has led numerous trade missions to various countries. He is currently the M.I.C.E. Executive at K.I.C.C.

**CHRIS DIAZ**  
Marketing Director, Kenya Airways (KQ)  
Chris Diaz is a highly experienced professional in the field of international trade and investment promotion. He has been instrumental in the development of Kenya Airways and has led numerous trade missions to various countries. He is currently the Marketing Director of Kenya Airways.

**JACINTA NDOKA**  
Ag. Marketing Director, Kenya Tourism Board (K.T.B.)  
Jacinta Ndoika is a highly experienced professional in the field of international trade and investment promotion. She has been instrumental in the development of the Kenya Tourism Board and has led numerous trade missions to various countries. She is currently the Ag. Marketing Director of the Kenya Tourism Board.

**DR. WALEKANYEMI**  
C.E.O. KenyAfrica Limited  
Dr. Walekanyemi is a highly experienced professional in the field of international trade and investment promotion. He has been instrumental in the development of KenyAfrica Limited and has led numerous trade missions to various countries. He is currently the C.E.O. of KenyAfrica Limited.

**Incentives** The success of any company is largely dependent on human performance. That's why companies are coming up with ways to keep employees motivated and happy.

**Conferences** Looking for a venue for your company meeting or conference? Africa M.I.C.E Expo Nairobi provides you with tailored and tailored venues to suit your purpose.

**Exhibitors** Africa M.I.C.E Expo Nairobi specializes in providing a comprehensive directory of services to help find the perfect venue for your exhibition.



**Participation: From Ksh 150,000 per stand**

**100+** The number of Incentive providers in attendance that the exhibitors and guests are going to benefit from.

**2nd** The Africa M.I.C.E Expo-Nairobi is ranked 2nd in the world in terms of the number of exhibitors and guests attending the event.

**Why Attend?**

- Africa M.I.C.E Expo-Nairobi is the only one of its kind in the region.
- To meet and network with potential clients, suppliers, business partners and educators.
- To update the industry on your existing services and products within the market.

In Kenya is the most popular form of conference due to the more business oriented nature of it and the large variety of facilities available.

**Exhibitor and Guest Benefits**

**Connections** Exhibitors and guests get to meet and network with potential clients, suppliers, business partners and educators.

**Launch** Africa M.I.C.E Expo Nairobi gives you the benefit of launching new products and services offerings to a different niche market.

**Learn** Exhibitors and guests have the privilege to learn from the experiences of industry leaders all over the world.

**Invest** Discover great investment opportunities throughout Kenya.

**Network** Meet and link with potential clients, suppliers, business partners and educators.

**Sell** Use this rare opportunity to sell your brand/company or create more visibility.

**Membership** Meet industry experts and learn to break even from the Africa M.I.C.E Expo market.

**Participate** Meet up in an exciting networking and educational events.

**Exhibitors**

- National and international exhibitors
- Professional event organizers
- Event management specialists
- Hotel and accommodation providers
- Regional case reports
- Destination management companies
- Conference and exhibition centres
- Tours and Travel companies
- Business events service providers
- World class airlines
- Travel trade publications
- Training institutions

**Africa MICE Expo Valuation**

**\$30 billion AMEX** | **60% Accounting**

The Africa M.I.C.E Expo market is valued at \$30 Billion with hotels accounting for 60% of the total value. Kenya is currently ranked 2nd as the most preferred conference and business tourism destination in Africa after South Africa - According to a recent survey by the International Congress and Convention Association (ICCA).

The improved position is a result of the increasing number of international association meetings that Kenya has hosted. The growth can also be attributed to the desire to continue extending high levels of service and providing international standards in conference services to even more delegates from around the world.

The Africa M.I.C.E Expo-Nairobi which is also a first in East Africa will give the Conference tourism buyers and sellers a unique opportunity for business exchange as they experience the Hospitality and amenities of East Africa's recently Kenya is safer country and tourism has always been one of our economic mainstays, both in good and bad times (including 2014).


Kenya is well placed and ready to offer a unique M.I.C.E package, combining business with pleasure, meetings and events and venues, all rolled up into one business tourism offering that is new, exciting, anywhere else.

**Joel Terer, Ag. Managing Director.**

# POSTERS & ADVERTS



## Posters

**Welcome to our County**  
 Join the Party at the time, date and venue below:  
 Venue: \_\_\_\_\_  
 Date: \_\_\_\_\_  
 Time: \_\_\_\_\_  
  
EXCESSIVE ALCOHOL CONSUMPTION IS HARMFUL TO YOUR HEALTH. NOT FOR SALE TO PERSONS UNDER THE AGE OF 18.

**Mwea Classic Marathon**  
*Inspiring a Generation*  
  
 Mwea Classic Marathon is 21km long, but there are a lot more numbers involved  
**4000** Number of expected high school pupils  
**33** Schools will directly benefit  
**Sat 6th Sept 2014**  
**144 Days to go!**  
www.mweaclassicmarathon.com

**Graduation Photos**  
 Photomagic Studio has a special offer for all those graduating. Visit us this graduation season and get amazing photos at discounted prices!  
**Individual at Ksh 1500:**  
 - Graduation portraits  
 - 1pc 8x12 Framed  
 - 3 photos soft copy  
**With Parents at Ksh 2000:**  
 - Portraits with parents (2 people)  
 - 4pc 8x12 Framed photos  
 - 1 extra print 8x12  
 - 3 photos soft copy  
**Group up to 8 people Ksh 3000:**  
 - With Family/Friends  
 - 4pc 8x12 Framed photos  
 - 4 pcs 8x12 prints  
**Studio Location:**  
 Riverside Court, 4th Floor  
 Soko Rd, 1st and Spring Road  
 20100 Nairobi  
 For more info and booking, call: 0724 808137 (Landline) 0720080022 (Toll-free)  
  
**SPECIAL OFFER!**  
 Photomagic Studio  
 Capture the magic

**Bugging**  
 a macro journey  
  
 An exhibition of macro photography  
 Featuring:  
 Martin Mutsaers, Larry Anagis, Tatuwa Ochi, Mwanuzi, Yusuf Mbatia, Eric Springer  
**At: Alliance Francaise**  
**From: 15<sup>th</sup> to 28<sup>th</sup> July 2014**  
**Launch: at 6:30pm on 15<sup>th</sup> July**  
 www.alliancefrancaise.co.ke  
 www.mweaclassicmarathon.com

**Insurance?**  
 Geminia Insurance = Peace of Mind  
  
 For more information, call:  
**0734-23 08 60**  
 Think Insurance, Think Geminia  
 www.geminia.co.ke  
 Keep in touch on 

  
**CANON KENYA PHOTOGRAPHY AWARDS 2015**  
**Gala night**  
 Venue: KICC Aberdare/ Lenana hall.  
 Time: 7-10 pm  
 Date: 10<sup>th</sup> May 2015  
 Canon 

**COUNTY**  
 Brandy  
  
*"The best selection of grapes, oak matured by experience gives you this authentic Kenyan taste."*  
**Welcome to my County.**



# POSTERS & ADVERTS

## Newspaper Adverts

**Inspired Exhibitions**  
Upcoming Expos at KICC

EXPO	DATE
WSPRI East Africa 2014	20th March - 4th April
Black Africa Business	24-26th April
Made in Gujarat 2014	24- 26 April 2014
Auto Oil and Gas Expo	24th-26th April
Home Expo	24 - 26th April 2014
Science Expo	29th April - 1st May 2014
Building & Materials Expo	20th April - 1st May 2014
Education Exhibition	24- 26th May 2014
Kenya Hospitality Trade Fair	10th - 16th May 2014
3rd Science & Innovation Week	11th - 15th May 2014
Manufacturing Expo	10th - 12th May 2014
KenyaPharm 2014	12th - 14th May 2014
Kenya Association Intellectually Handicapped	10th - 12th June 2014
Kenya Exhibition	14th June - 17 July 2014
AgriTechnology	11th - 13th June 2014
Kenya Trade	10th - 12th June 2014
Classic Homes Expo	10th - 12th June 2014
Kenya Laboratory Pharmaceutical Kenya	10th - 12th June 2014
Africa Trade Link Expo	23rd - 27th July 2014
KEMEX 2014	8th - 10th July 2014
Moving Construction and Building Expo	3rd - 5th Aug 2014
Security Trade Fair	30th July - 1st August 2014
AgriFoodTech Exhibition	11th Aug - 14th Sept 2014
Infobiz Ventures	7th - 11th August 2014
Kenya Family Expo	1st - 14th Aug 2014
East Africa 2014	1st - 4th Sept 2014
Food Africa 2014	1st - 4th Sept 2014
Summit	30th Sep - 4th Oct 2014
AGSA	9th - 12th October 2014
Oil and Gas Summit	13th - 16th October 2014
Summit	22nd - 24th October 2014
Learning Expo	17th - 19th Nov 2014

For further information:  
Kenya International Convention Centre #1 Old Boma Road - 00100 Nairobi, Kenya  
Tel: +254 (0)20 3247396, 3247377, 32271311 Fax: +254 (0) 20 322272  
Email: info@kicc.co.ke Web: www.kicc.co.ke

## GES Newspaper Advert

**Call for Innovators**

**GLOBAL ENTREPRENEURSHIP EXPO 2015**  
22ND-26TH JULY | KICC-NAIROBI

The Government of Kenya will be hosting the Global Entrepreneurship Expo from 22nd to 26th July 2015 at the KICC - Nairobi. The expo will showcase Kenya's entrepreneurial and innovative culture. We invite interested exhibitors to participate in the expo subject to satisfying the criteria outlined below.

**Meetings Mean Business**  
Global Entrepreneurship Exhibitors

- New international order regional market perspectives
- New impact on consumers and potential to create jobs
- Be a start-up, meeting investors, secure capital or financial institutions supporting entrepreneurship development
- Be focused on technology entrepreneurship and innovation
- Be aligned to the national development plan (Vision 2030) and cutting across all sectors of the economy

Exhibitors of interest should be submitted to the Kenya GES Secretariat (KICC) and directly to the expo by Monday 24th June 2015 at 10:00am. For Exhibition applications and further information, call 0204-342338 or email [ges@kicc.co.ke](mailto:ges@kicc.co.ke)

Each woman, people with disabilities and other marginalized groups are encouraged to apply

Member of the Kenya Entrepreneurship Association

**Come meet Kenya's innovators**

Kenya MICE Expo  
1st - 3rd January 2015  
Where meeting means business

REPUBLIC OF KENYA  
Ministry of East African Affairs, Commerce and Tourism

## STRIP ADVERTS

**Conferecing Equipment for Hire**  
Top Notch SIE & Public Address Equipment – A complete solution

**Our People**  
KICC is now the leading provider of Simultaneous Interpretation Equipment (SIE) and conference microphones in Kenya. We have invested in this latest top-of-the-range Bosch SIE. KICC is now hiring out the equipment to various conference venues and countries.

**Our Receivers**  
Bosch Integras Digital guarantee minimum interference on a range of 33 channels

**Our Radiators**  
Our 23watts Radiators give you the largest coverage this means you only need a few of them for a large area.

**Our People**  
KICC's congress rental technicians are qualified directly by Bosch, through a rigorous training program by Bosch Trainers in the UK. In addition, full system checks are undertaken prior to all events.

Our technicians constantly monitor input and output signals to ensure the equipment operates at optimum quality.

Talk to us for advice and guidance through our technical specialists on all aspects relating to public address installations, audio visual requirements and related areas of service.

Call us today on: +254 020 3247 377 Fax: +254 020 322272  
or [info@kicc.co.ke](mailto:info@kicc.co.ke)  
Email: [rental@kicc.co.ke](mailto:rental@kicc.co.ke)

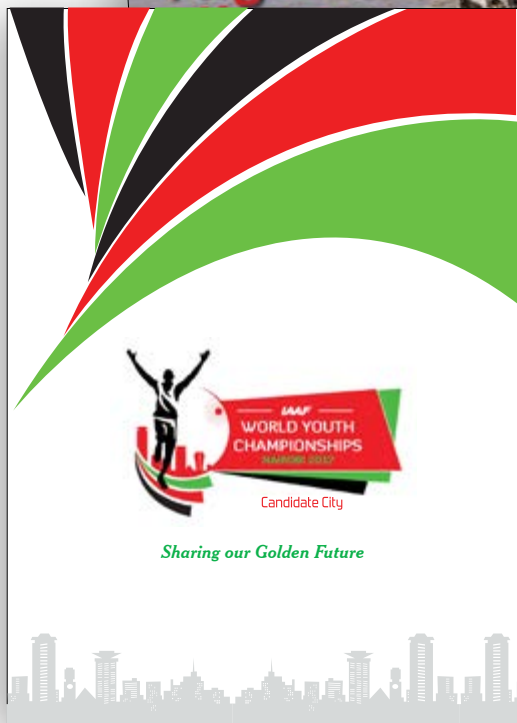
**KICC**  
KICC\_Kenya

**Kenya MICE Expo**  
1st - 3rd January 2015  
Where meeting means business

REPUBLIC OF KENYA  
Ministry of East African Affairs, Commerce and Tourism

To book, contact:  
James Mutua on 0718 802914 or [info@kenyagov.or.ke](mailto:info@kenyagov.or.ke)

# PUBLICATIONS



**Our Brands at a Glance**

**Capital Beer**  
Capital Beer is a leading brand in the Kenyan market. It is a 100% Kenyan owned and brewed beer, brewed using the finest ingredients and state-of-the-art technology.

**Diageo Beer**  
Diageo Beer is a leading brand in the Kenyan market. It is a 100% Kenyan owned and brewed beer, brewed using the finest ingredients and state-of-the-art technology.

**KWSL County Blend**  
KWSL County Blend is a leading brand in the Kenyan market. It is a 100% Kenyan owned and brewed beer, brewed using the finest ingredients and state-of-the-art technology.

**Other Brands**  
Other brands include various wines and spirits, all brewed and bottled in Kenya.



**Consolidated Income Statement**

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 JUNE 2012

	2012	2011
REVENUE	1,000,000	950,000
EXPENSES	(800,000)	(750,000)
PROFIT BEFORE TAX	200,000	200,000
TAX	(50,000)	(50,000)
PROFIT AFTER TAX	150,000	150,000

**Word from Archbishop**

**ACK Guesthouse Mombasa**

**Achieving Milestones**

Archbishop John Njiru, Bishop of Mombasa, congratulates the management and staff of ACK Guesthouse Mombasa for achieving significant milestones in their operations.

**Challenges**

The industry faces various challenges, including economic fluctuations and changing consumer preferences. However, through innovation and strategic planning, these challenges can be overcome.

**Industry developments**

Recent industry developments include new product launches and partnerships with international brands, signaling a period of growth and innovation.

**KWAL**

**ANNUAL REPORT**

Annual Report & Financial Statements of KWAL Holdings E.A. Limited & subsidiaries  
Retail Wine Agency Limited (RWAL) & KWSL Wine Limited

**2011/2012**

**Dhamini**

SACCO SOCIETY

**Celebrating 30 Years anniversary**

# PUBLICATIONS

## CANON PHOTO AWARDS 2015

### CANON'S INITIATIVES TO SUPPORT KENYAN PHOTOGRAPHERS

**Canon Middle East FR LLC (CME)**, a subsidiary of Canon Europe, is the regional headquarters for Canon in the Middle East, North, West and East Africa. Based in Dubai, UAE, Canon has been represented in the Middle East for more than 40 years through distributors and partners that have successfully built a solid customer base and significant market share in the region. CME was set up in the United Arab Emirates in 1998 and later established as Canon Middle East FZ LLC (CME) in 2001 as a free zone company. In 2004, CME opened a representative office in Cairo.

In 2007, CME established its first Canon direct operation in the Middle East, Canon Emirates, a subsidiary that aims to consolidate and reinforce Canon's leading position in the UAE through an integrated structure. In 2008, Canon set up the Morocco local office and in 2011, Africa territory was transferred to CME and established Kenya office in 2012.

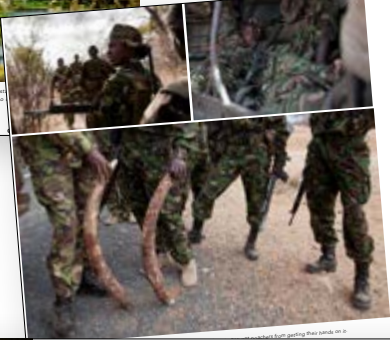


Canon Middle East Head Office in Dubai. In 2007, CME set up the Middle East, Canon Emirates, a subsidiary that aims to position in the UAE through an integrated structure.

In 2014, CME strengthened its position in the Qatar market by establishing a new company in Qatar. Canon's product range is divided between Business Solutions and Consumer Imaging.

**BRAND VALUES/OTHER ROLE IN AFRICA:** Canon's corporate philosophy is "Trust - Telling and working together for the common good". Canon Middle East, too, pursues sustainable business growth strategies. We are committed to supporting the communities where we live and work. Canon's goal is to contribute to the prosperity of the world and the happiness of humanity which will bring us closer to achieving *Yvesi*.

In accordance with this spirit, we are working in Kenya to provide a creative learning environment that nurtures young talent and allows emerging photographers to take their skill set to the next level. Through Canon's professional workshops we are able to provide educational opportunities in communities where access to institutional photography education is scarce and limited.



Workshop participants getting their hands on it.



Being lit up like in the Holy Spirit at Saraga Community Kenya PhotoAwards 2015

TOGETHER BY HAMPFREY EMMANUEL ODOBO (INDIGO)

### WORD FROM TITLE SPONSOR

#### CANON MIDDLE EAST - BUSINESS EXPANSION INTO EAST AFRICA:

Canon Middle East is committed to expanding its presence, its business solutions and product reach in East Africa. In early 2015, Canon appointed MITSUMI Distribution Limited as the regional distributor of Canon TV (photo video) products, OIP (office personal products) and OIP (Office Imaging products) in the East Africa region. This, in addition to Office Technologies Ltd and MFI International, who were appointed earlier as distributors.

#### ACHIEVEMENTS IN EAST AFRICA:

Canon Middle East has also lent its support to some unique initiatives developed to encourage talented photographers such as its support to Canon Kenya Photography Awards which demonstrates the company's commitment to society and supporting budding photographers in the African region. Reaffirming a commitment to nurturing young talent in the community, Canon hosted a professional photography workshop in Nairobi in December 2014, to provide emerging young photographers the opportunity to gain new knowledge and enhance their skills in the specialized profession. The week long workshop, hosted by the world renowned photojournalist Gary Knight, a Canon Master, encouraged attendees to build their

The evening guest lectures, a highlight of the week, were open to the public and given by renowned professional photographers including Canon Ambassadors and local Kenyan photographers, Jonathan and Angela Scott, two times Pulitzer Prize winner, Tyler Hicks of the New York Times, award winning Kenyan photographer Boniface Mwangi, AFP staff videographer and photographer Nicholas Sobich and independent documentary photographer Mariella Funes. The week closed with an exhibition of the students work at the community arts initiative space "KINAZASA".

In March 2015, Canon, in partnership with Office Technologies, hosted its second professional photography workshop in Nairobi - once again by Canon Master, Gary Knight. A number of workshop lectures were also given throughout the week by a series of guest photographers and videographers. The first lectures of the week were given by previous students from the first workshop, Gathoni Kirinyaku and Paul Karuki Munene from Kenya, Kiranyo born, Independent documentary photographer Mariella Funes, photographers Dai Kurukawa (European Pressphoto Agency) and Ben Curtis (Associated Press) also attended as guest lecturers during the workshop. Canon also

Kenya Photo Awards 2015 was a pleasure to help. The main is to build up an efficient system to support the number of people that we accept as the African territories. This is a great advantage to get some as they are able to gain information from the top professionals.



The New One team in their first workshop at Saraga Community. The purpose of the system is to be fully operational and create a healthy system. The team has the aim of the system, support all people to have the ability to create a healthy system. The team has the aim of the system, support all people to have the ability to create a healthy system. The team has the aim of the system, support all people to have the ability to create a healthy system.

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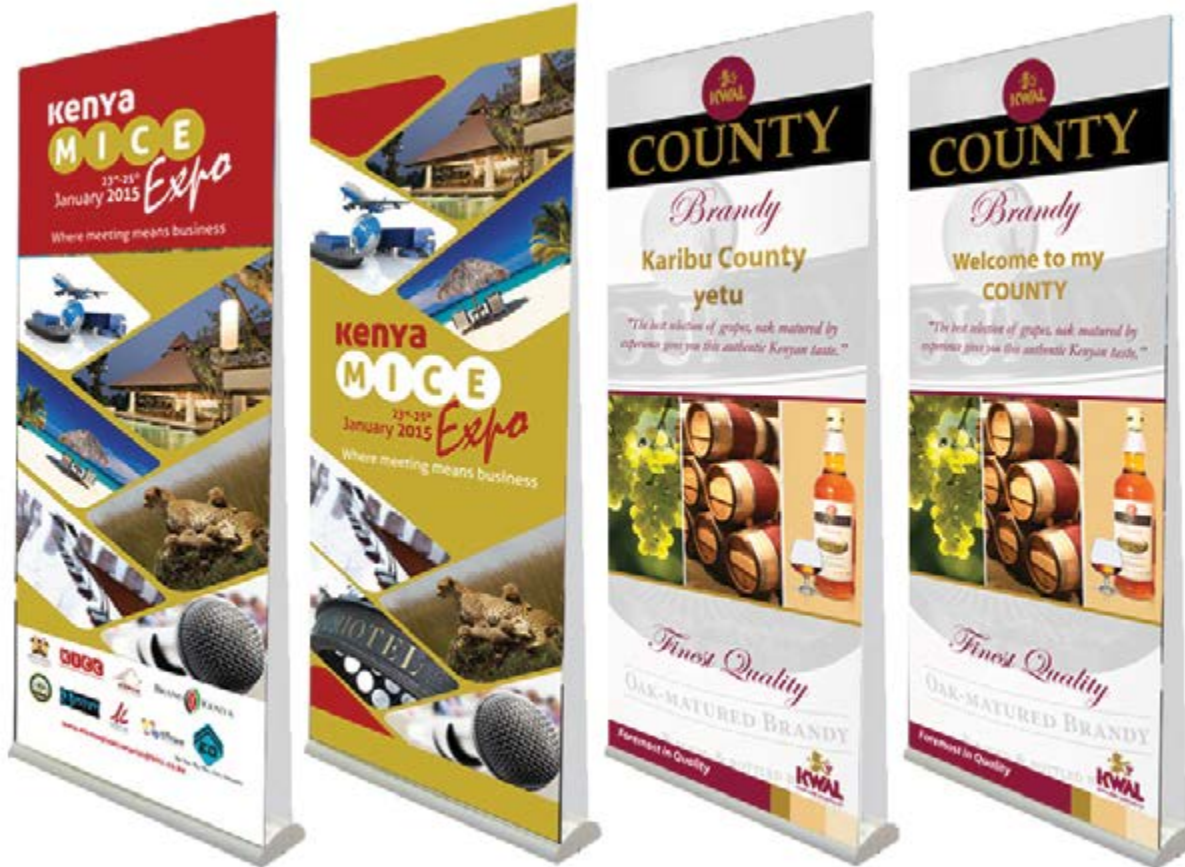


**CANON KENYA PHOTOGRAPHY AWARDS 2015**

SOULVEN

# PULL UP BANNERS

Pull up Banners



Tear drop Banners



# PULL UP BANNERS

SITE pull-up banners



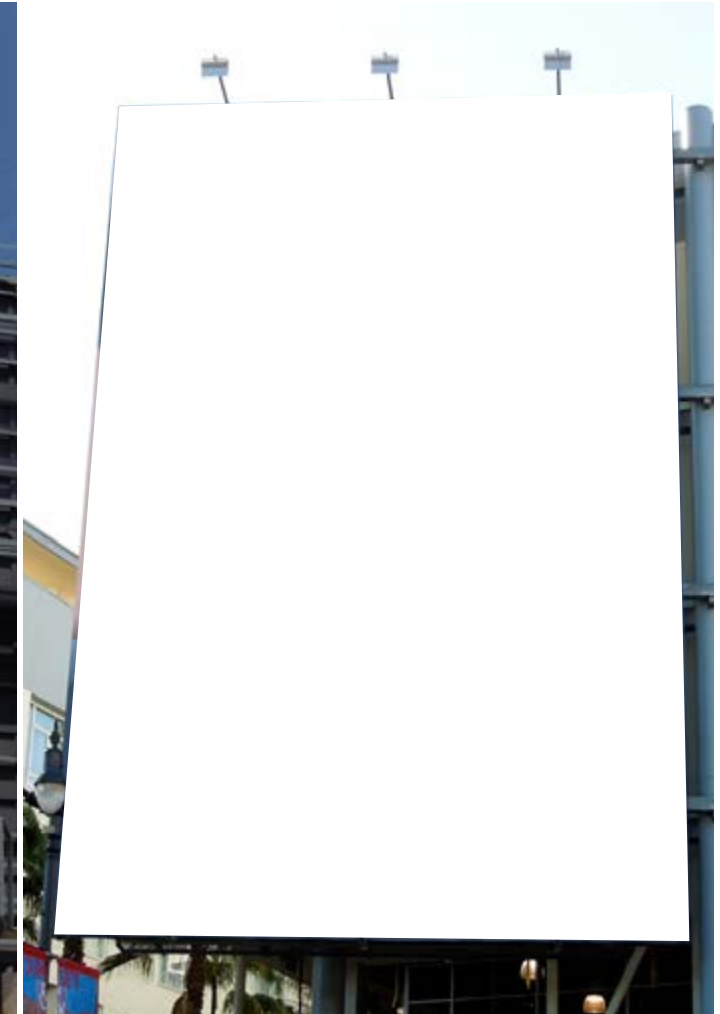
G.E.S pull-up banners



# OUTDOOR ADVERTISING



# OUTDOOR ADVERTISING





# PRESS BANNERS

KICC press banners



KWAL press banners



# WALL BANNERS

KPA wall banners



Tobong'u Nawi wall banners



# PULL UP BANNERS

Gemina pull-up banners



PAWA 254 pull-up banners



# BRANDED ITEMS

Tobong'u Lore Apparel branding 2014



Carrier bags 2014

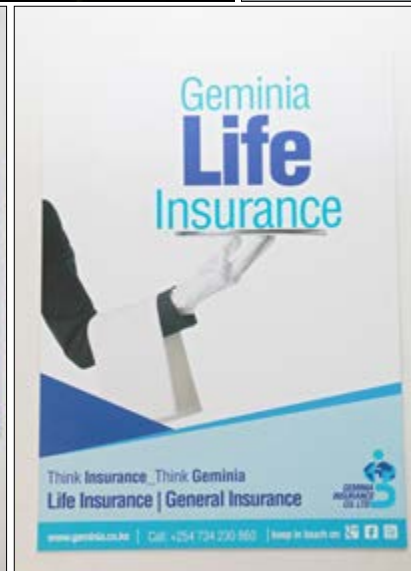
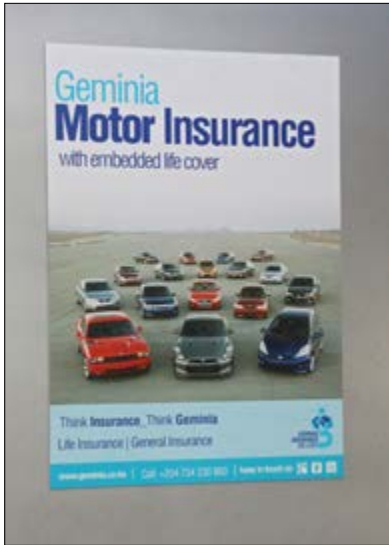


Caps branding 2014



# BRANDING

## Geminia office branding



# OUTDOOR ADVERTISING

**Kenya**  
**MICE**  
23<sup>rd</sup>-25<sup>th</sup> January *Expo* 2015

**HOTEL**  
accommodation

Where meeting means business

The event space provider: KICC | (Nairobi Market) | Tel: +254 20 3341 000 or +254 734 844 054  
Email: [kenya.mice@kicc.co.ke](mailto:kenya.mice@kicc.co.ke), Web: [www.kicc.co.ke](http://www.kicc.co.ke)

**Kenya**  
**MICE**  
23<sup>rd</sup>-25<sup>th</sup> January *Expo* 2015

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**Kenya**  
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23<sup>rd</sup>-25<sup>th</sup> January *Expo* 2015

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# ADVERTISING

## Geminia Wall calendars 2016



# ADVERTISING

## KWAL desk calendars

